



M



GENERAL ADVERTISING RATES

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4th Cover (Back)	\$26,700	\$29,350	\$32,300

DISTRIBUTION

M magazine is the exclusive in-room lifestyle publication for all MGM Resorts International properties including:

CityCenter, Las Vegas

ARIA™ Resort & Casino, Las Vegas.....	4,004	rooms & suites
Vdara™ Hotel & Spa, Las Vegas	1,495	suites
Mandarin Oriental SM , Las Vegas	392	rooms & suites
Bellagio®, Las Vegas	3,933	rooms & suites
MGM Grand®, Las Vegas	5,034	rooms & suites
The Signature at MGM Grand, Las Vegas	1,500	suites
Mandalay Bay®, Las Vegas	3,700	rooms & suites
THEhotel at Mandalay Bay, Las Vegas	1,122	suites
Four Seasons, Las Vegas	424	rooms & suites
The Mirage®, Las Vegas	3,044	rooms & suites
Monte Carlo™, Las Vegas.....	3,000	rooms & suites
New York-New York®, Las Vegas	2,023	rooms & suites
Luxor®, Las Vegas.....	4,400	rooms & suites
Excalibur®, Las Vegas	4,000	rooms & suites
Beau Rivage®, Biloxi	1,780	rooms & suites
Gold Strike®, Tunica	1,200	rooms & suites
MGM Grand®, Detroit	400	rooms & suites
TOTAL	41,451	rooms & suites, 9.2 million guests a year.*

Additional distribution throughout MGM Resorts International including, Crystals™ retail & entertainment - Las Vegas, The Mansion at MGM Grand - Las Vegas, Shadow Creek Golf Course - Las Vegas, Fallen Oak Golf Course - Biloxi, VIP Services, Concierge, Business Centers, Convention areas, Spa and Salon lounge areas, Bell Desks and towel distribution points at pools.

2010 PUBLICATION SCHEDULE

Issue Date	Issue Close	Materials Close	Distribution Date
January (Winter 2010)	Nov. 2	Nov. 9	Dec. 16
April (Spring 2010)	Feb. 12	Feb. 19	April 1
July (Summer 2010)	May 7	May 14	July 1
October (Fall 2010)	Aug. 13	Aug. 20	Oct. 1

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